

Anthony® Introduces Mini-Roller System that Increases Cooler Shelf Capacity and Product Sales

Sylmar, CA, USA – April 6, 2016 – Anthony® is pleased to introduce its new Mini-Roller System that boosts cooler shelving capacity, product sales and restocking efficiency. Driven by gravity, the Mini-Roller System is a one-piece roller shelf surface that enables multiple-sized facings on the same shelf to slide smoothly and independently to the front of the shelf as items are removed. Available for new and existing wire shelves, the unit is easy to assemble and install while offering extreme flexibility for fast configuration changes.

Utilizing snap-in dividers and acrylic front-stop, the Mini-Roller System is built with durable materials to withstand cooler wear and tear for long life. No special tools are required for installation or reconfiguration.

Advantages of the Mini-Roller System over conventional shelving include labor cost savings through faster restocking and increased sales from enhanced product visibility and accessibility.



“The new Mini-Roller System can be easily reconfigured as product configurations change, facilitate quick restocking and are ideal for single-serve beverages. The Mini-Roller System joins Anthony’s extensive lines of door, lighting, shelving and hardware solutions that increase efficiency, lower operating costs and enhance sales,” said Anthony’s VP of Sales & Marketing, Sean McGrann.”

To learn more about the Mini-Roller System, contact Anthony at sales@anthonyintl.com or (800) 772-0900 for more information.

Anthony is a manufacturer and solutions provider of glass doors, lighting systems and display equipment for use in commercial refrigeration systems. For more information on Anthony, please visit www.anthonyintl.com.

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