

Anthony® LifePlus Gasket® Improves Performance

New gasket construction lasts five times longer than PVC gaskets.

Sylmar, CA, USA – August 21, 2019 – Anthony®, a brand of Dover Food Retail, has designed its new LifePlus Gasket® to provide superior sealing performance and improved energy efficiency in refrigerated display cases and walk-in coolers and freezers with glass display doors. Aimed at grocery and convenience-store operators who utilize these products, the LifePlus Gasket® can increase gasket life up to five times longer than conventional PVC gaskets, based on 250,000 cycle tests for wear.

The secret to the LifePlus Gasket's performance is its construction of long-lasting polymers. This material gives it excellent elastic-recovery principles. LifePlus Gasket's material allows it to retain its tight sealing performance with a reduction in gasket deformation throughout repeated thermal changes, including anti-condensate heating cycles, and the effects of repeated door openings and closings.

"Our LifePlus Gasket® is vastly superior in performance when compared to traditional PVC gaskets," said Uri Rainisch, senior product manager for Anthony. "This gives the LifePlus Gasket® industry-best sealing capability and endurance, especially when used on display doors in high-traffic, high-volume retail environments. In addition to optimized life cycle, efficiency and cost savings, doors outfitted with the LifePlus Gasket® will create a more pleasurable experience for shoppers since the elimination of air leakage keeps the cold air in the case, cooler or freezer where it belongs, not in the shopping aisle."

LifePlus Gasket®, is UL and cUL compliant, and is covered by a **one-year labor warranty and a three-year parts warranty**. It comes standard factory installed on Anthony's 101, Infinity 090, Eliminaator and Eliminaator Renu Series walk-in cooler/freezer door models, and can also be purchased separately for Anthony doors currently in operation for retrofit and for OEM cases.

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About Dover Food Retail

Dover Food Retail, part of Dover Corporation with headquarters in Conyers, Georgia, is the partner to customers seeking to create unique food experiences. Employing the capabilities of our industry-leading brands, Anthony and Hillphoenix, we are able to provide insight and a comprehensive portfolio of innovative solutions that enables our customers to sell more food, more profitably. Our ability to evolve with the ever-changing market demands is driven by our passion for understanding our customers' business and providing them with the best quality products and services they need to succeed both today and in the future. Our focused, forward-thinking approach, combined with the strength of our brands, sets the stage for streamlined product development, a broader product portfolio, and cutting-edge technology resulting in redefining what is possible for customers in the food- retail value chain.

About Anthony

Anthony- branded products deliver innovative design and manufacturing of merchandising solutions in glass doors, lighting systems and display equipment for use in commercial -refrigeration display systems. For more information visit www.hillphoenix.com and www.anthonyintl.com, or call 800-283-1109.

